



MEDIA ADVISORY

*Unique opportunity to get the hockey player's memories*

## **Derek Sanderson's Hockey Memorabilia Collection Offered For Auction**

**Boston, MA (October 8<sup>th</sup>, 2020)** - Classic Auctions is proud to offer for auction the personal collection of Derek Sanderson. Derek's on-ice and off-ice flamboyance and charisma are unmatched in Boston sports history. Unique and exclusive pieces that belonged to the "Turk", member of two Boston Bruins Stanley Cup winning teams in 1970 and 1972, are now up for auction until October 20<sup>th</sup>, 2020 on [www.classicauctions.net](http://www.classicauctions.net).

The media are invited to a video conference on Wednesday October 13<sup>th</sup> at 2 p.m. Derek Sanderson, Marc Juteau, founder and president of Classic Auctions, accompanied by Ken London, will present significant items from the hockey. Mr. Sanderson will answer questions on the memories evoked by the items during the video conference, while Mr. Juteau will explain the importance, and uniqueness of the lots.

To join the video conference: <https://zoom.us/j/94048486462>.

Among the memorabilia:

- Lot 1 | Derek Sanderson's Game-Worn Bruins sweater from the Stanley Cup winning season of 1971-72
- Lot 2 | Derek's personal 1970 Stanley Cup trophy
- Lot 3 | Derek's personal 1971-72 Prince of Wales Trophy
- Lot 4 | Derek's personal 1972 Prince of Wales Trophy
- Lot 5 | Derek's stick used in the 1970 Stanley Cup winning season and signed in 1970 by a number of his teammates
- Lot 8 | Derek's personal 1972 Eddie Shore Trophy
- Lot 16 | Derek's personal game worn Penguins skates

### **About Derek Sanderson**

Derek Sanderson most famously made the pass that resulted in Bobby Orr scoring one of the most famous Stanley Cup winning goal in NHL history. Derek was awarded the National Hockey League's Calder Memorial Trophy presented to the best rookie in 1968 and upon his retirement he was the NHL career leader in shorthanded goals. The newly formed World Hockey Association needed a man of Derek's stature and in 1972 signed him to a contract that made him the highest paid athlete in pro sports at the time. He returned to the Bruins and the NHL in 1973, played for another four teams until

his life spiraled due to substance abuse issues. However, Derek made a full recovery, has been sober for 40 years and in addition to providing substance abuse counseling, he was also the Emmy Award winning and immensely popular color analyst on Boston Bruins television broadcasts and a trusted financial adviser to many pro athletes.

Derek was also a force off the ice. He frequented a bar he owned in Boston and another in New York with NFL Legend Joe Namath, he was named by Cosmopolitan magazine as one of the sexiest men in America, he was featured on the Tonight Show with Johnny Carson and had his own TV show in Boston. And if all his sounds like Derek's life is a movie, one is in the early stages of production.

#### **DETAILS FOR THE VIDEO CONFERENCE**

<b>What</b>	Video-conference Key items from Mr. Derek Sanderson personal collection up for auction
<b>To join</b>	<a href="https://zoom.us/j/94048486462">https://zoom.us/j/94048486462</a>
<b>Who</b>	Derek Sanderson, famous hockey player for the Boston Bruins Marc Juteau, auction promoter Ken London
<b>Date</b>	Tuesday, October 13 <sup>th</sup> , 2020
<b>Schedule</b>	2 p.m.

In addition, please note that Derek will be available for individual interviews.

Please confirm your attendance by email and contact Ken London to coordinate interview with Derek:  
Ken London  
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